

# campaign for a **smoke-free** alberta

## MEMO

TO: Tobacco control partners and stakeholders

FROM: Campaign for a Smoke-Free Alberta

DATE: Friday, October 30, 2009

RE: Recent membership changes

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The Campaign for a Smoke-Free Alberta (CSFA) has had some membership changes over the past year, primarily resulting from the formation of Alberta Health Services and its assimilation of numerous health boards and regional health authorities.

Despite these changes, CSFA and its members remain committed to supporting the development of public policies to reduce and prevent tobacco use in Alberta. We will continue to lead the charge for effective, evidence-based tobacco control policies in Alberta. We are also in the process of building our membership to further strengthen our coalition.

CSFA has an unparalleled track record in securing world-class tobacco control policy in Alberta.

Our achievements to date include:

- Several tobacco tax increases including the single largest increase recorded globally
- Assisting with the creation of the Alberta Tobacco Reduction Strategy in 2002 and its renewal in 2008
- 100% smoke-free workplace legislation for Alberta
- A ban on tobacco displays (powerwalls) in all retail locations
- A ban on tobacco sales in pharmacies, healthcare settings and post-secondary institutions

These achievements have contributed to measurable reductions in tobacco use in Alberta.

In 2008, CSFA received the prestigious Barb Tarbox Award from Alberta Health Services—AADAC and an Award of Merit from the Alberta Public Health Association for its efforts to reduce tobacco use.

However our work is far from done. Our current priorities include:

- Securing Medicare cost recovery legislation and litigation against tobacco companies (Bill 48)
- Banning tobacco flavourings in all tobacco industry products including smokeless tobacco
- Continuing to advocate for tobacco tax increases and for further restrictions on smoking and tobacco industry marketing

If you have any questions or if your organization would like to become involved, please contact our office at the address below or send an email to [info@smokefreealberta.com](mailto:info@smokefreealberta.com).

Box 4500 Station South • Edmonton, Alberta T6E 6K2

Action on Smoking & Health (ASH) • Canadian Cancer Society, Alberta/NWT Division •  
Heart and Stroke Foundation of Alberta, NWT and Nunavut •  
The Lung Association – Alberta/NWT • Alberta Health Services

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